European Year of Creativity and. version of the DUI-mode excel in product innovation. Key words: Knowledge management, interactive learning, learning economy, innovation systems. Econometrically the relation between their use and innovative performance for a. Product Innovation, Interactive Learning And Economic Performance. Processes of interactive learning in innovation systems appear as Nind of common good that there is. tal forms of innovation, whether it is about product/service innovation, process. learning and economic performance Vol. 8. Greenwich