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Margo Berman Robyn Blakeman

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Research in the Department of Advertising and Public Relations Berman, Margo and Blakeman, Robin 2009 The Brains Behind Great Ad Campaigns: Creative Collaboration between Copywriters and Art Directors. The Brains Behind Great Ad Campaigns: Creative Collaboration. Prof. Berman LinkedIn 29 Jan 2015. The Brains Behind Great Ad Campaigns Creative Collaboration between Copywriters and Art Directors 0742555518 978-0742555518. The Brains Behind Great Ad Campaigns

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